



**ELECTRONIC
POLITICAL AND ISSUE ADVERTISING
PUBLIC INSPECTION FILE CHECKLIST**

This checklist must be completed for each federal, state, and local political ad or federal or state issue ad buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue

House Majority PAC

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)

8/21/12 - 8/27/12

Initials

1. Executed Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-17)

Date: _____

2. Original contract showing requested time (when available)

Date: _____

3. Updated contracts as order changes.

Date: _____

4. Invoice of schedule as actually broadcast, including amount of rebates given (exact date, time, class of time and amount for each rebate), if any

Date: 8/26/12 BD

9/2/12 BD

Checklist Completed:

By: Brian Roughton

Date: 11/5/12

DUPLICATE
INVOICE

WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
936139-2	09/02/12	September 2012	08/27/12 - 08/27/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJORITY PAC	1431

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	936139	07890871

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/21/12	08/27/12	6-7am News	6-7am	MTWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE M 08/27/12 6:28 AM 6-7am News 6-7am :30 HMP12PA12T01H \$800.00 NM									
4	08/21/12	08/27/12	Good Morning America	7-9am	MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 08/27/12 7:29 AM Good Morning America 7-9am :30 HMP12PA12T01H \$750.00 NM									
9	08/21/12	08/27/12	5-6pm News M-F	5-6pm	MTWTF--	:30	2	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 2 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE M 08/27/12 5:27 PM 5-6pm News M-F 5-6pm :30 HMP12PA12T01H \$575.00 NM									
10	08/21/12	08/27/12	5-6pm News M-F	5-6pm	MTWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 08/27/12 5:56 PM 5-6pm News M-F 5-6pm :30 HMP12PA12T01H \$600.00 NM									
11	08/21/12	08/27/12	6-6:30pm News	6-6:30pm	MTWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 08/27/12 6:23 PM 6-6:30pm News 6-6:30pm :30 HMP12PA12T01H \$700.00 NM									
14	08/21/12	08/27/12	M-Sun 11pm News	M-Su 11-11:35pm	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WTAE M 08/27/12 11:21 PM M-Sun 11pm News M-Su 11-11:35pm :30 HMP12PA12T01H \$1,500.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



WTAE-TV
PITTSBURGH

www.thepittsburghchannel.com

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Lehigh Valley, PA 18002-6887

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Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJORITY PAC	1431

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/21/12	08/27/12	M-Sun 11pm News	M-Su 11-11:35pm	MTWTF--	:30	5	\$1,500.00	
Total Spots							6		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,925.00
<u>Agency Commission</u>	\$738.75
<u>Net Amount Due</u>	\$4,186.25

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Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/21/12	08/27/12	The View	11am-noon	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 08/22/12 11:36 AM The View 11am-noon :30 HMP12PA12T01H \$350.00 NM									
2	08/21/12	08/27/12	6-7am News	6-7am	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Tu 08/21/12 6:12 AM 6-7am News 6-7am :30 HMP12PA12T01H \$800.00 NM 1 WTAE Th 08/23/12 6:23 AM 6-7am News 6-7am :30 HMP12PA12T01H \$800.00 NM									
3	08/21/12	08/27/12	6-7am News	6-7am	MTWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAE Tu 08/21/12 6:43 AM 6-7am News 6-7am :30 HMP12PA12T01H \$800.00 NM 1 WTAE Th 08/23/12 6:40 AM 6-7am News 6-7am :30 HMP12PA12T01H \$800.00 NM									
4	08/21/12	08/27/12	Good Morning America	7-9am	MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WTAE Tu 08/21/12 8:54 AM Good Morning America 7-9am :30 HMP12PA12T01H \$750.00 NM 2 WTAE W 08/22/12 8:48 AM Good Morning America 7-9am :30 HMP12PA12T01H \$750.00 NM 3 WTAE Th 08/23/12 7:58 AM Good Morning America 7-9am :30 HMP12PA12T01H \$750.00 NM 5 WTAE F 08/24/12 8:47 AM Good Morning America 7-9am :30 HMP12PA12T01H \$750.00 NM									
5	08/25/12	08/25/12	Good Morning America S:7-8am		-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 08/25/12 7:47 AM Good Morning America Sat 7-8am :30 HMP12PA12T01H \$350.00 NM									

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936139-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
House Majority PAC/SEIU	HOUSE MAJORITY PAC	1431	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/25/12	08/25/12	Sat 8-10am	8-10am	-----S-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 08/25/12 9:13 AM Sat 8-10am 8-10am :30 HMP12PA12T01H \$350.00 NM 2 WTAE Sa 08/25/12 9:44 AM Sat 8-10am 8-10am :30 HMP12PA12T01H \$350.00 NM									
7	08/26/12	08/26/12	Good Morning America Si7-8am		-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 08/26/12 7:29 AM Good Morning America Sun 7-8am :30 HMP12PA12T01H \$350.00 NM									
8	08/26/12	08/26/12	Sun 8-10am News	8-10am	-----S	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 08/26/12 8:11 AM Sun 8-10am News 8-10am :30 HMP12PA12T01H \$350.00 NM 2 WTAE Su 08/26/12 9:54 AM Sun 8-10am News 8-10am :30 HMP12PA12T01H \$350.00 NM									
9	08/21/12	08/27/12	5-6pm News M-F	5-6pm	MTWTF--	:30	2	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 2 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 08/24/12 5:28 PM 5-6pm News M-F 5-6pm :30 HMP12PA12T01H \$575.00 NM									
10	08/21/12	08/27/12	5-6pm News M-F	5-6pm	MTWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAE W 08/22/12 5:41 PM 5-6pm News M-F 5-6pm :30 HMP12PA12T01H \$600.00 NM 4 WTAE Th 08/23/12 5:52 PM 5-6pm News M-F 5-6pm :30 HMP12PA12T01H \$600.00 NM 2 WTAE F 08/24/12 5:53 PM 5-6pm News M-F 5-6pm :30 HMP12PA12T01H \$600.00 NM									
11	08/21/12	08/27/12	6-6:30pm News	6-6:30pm	MTWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAE Tu 08/21/12 6:28 PM 6-6:30pm News 6-6:30pm :30 HMP12PA12T01H \$700.00 NM 4 WTAE W 08/22/12 6:23 PM 6-6:30pm News 6-6:30pm :30 HMP12PA12T01H \$700.00 NM 2 WTAE F 08/24/12 6:09 PM 6-6:30pm News 6-6:30pm :30 HMP12PA12T01H \$700.00 NM									
12	08/21/12	08/27/12	Nightline	11:35pm-1205am	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Tu 08/21/12 11:53 PM Nightline 11:35pm-1205am :30 HMP12PA12T01H \$450.00 NM 1 WTAE W 08/22/12 11:55 PM Nightline 11:35pm-1205am :30 HMP12PA12T01H \$450.00 NM									
13	08/26/12	08/26/12	M-Sun 11pm News	M-Su 11-11:35pm	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$1,500.00									

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House Majority PAC/SEIU	HOUSE MAJORITY PAC	1431	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
13	08/26/12	08/26/12	M-Sun 11pm News	M-Su 11-11:35pm	-----S	:30	1	\$1,500.00	NM																																																																			
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1	WTAE	F	08/24/12	7:56 PM	Entertainment Tonight	7:30-8pm	:30	HMP12PA12T01H	\$650.00	NM																																																																		
16	08/26/12	08/26/12	Sun ABC Prime B	8-9pm	-----S	:30	1	\$1,500.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>-----S</td><td>1</td><td>\$1,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Su</td><td>08/26/12</td><td>8:40 PM</td><td>Sun ABC Prime B</td><td>8-9pm</td><td>:30</td><td>HMP12PA12T01H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	-----S	1	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Su	08/26/12	8:40 PM	Sun ABC Prime B	8-9pm	:30	HMP12PA12T01H	\$1,500.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	08/20/12	08/26/12	-----S	1	\$1,500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WTAE	Su	08/26/12	8:40 PM	Sun ABC Prime B	8-9pm	:30	HMP12PA12T01H	\$1,500.00	NM																																																																		
Total Spots							31																																																																					

Payment Terms 30 Days

<u>Gross Total</u>	\$23,675.00
<u>Agency Commission</u>	\$3,551.25
<u>Net Amount Due</u>	\$20,123.75